

**Effective Date:** May 7 2025

New Britain Children's Dentistry is committed to respecting and protecting your personal information. This Privacy Policy explains how we collect, use, and share information when you opt in to receive SMS messages from us.

## **Information We Collect**

When you opt in to receive SMS messages, we collect:

- Your phone number
- Consent to send SMS messages

## **How We Use Your Information**

We use your information to:

- Send you the SMS messages you've opted in to receive
- Provide updates, promotions, or other relevant content based on your preferences

## **Sharing Your Information**

We do not share your phone number or SMS opt-in information with third parties for marketing purposes.

## **Your Rights**

You can opt out of receiving SMS messages at any time by replying with “STOP” to any message we send you.

## **Data Security**

We implement reasonable measures to protect your personal information from unauthorized access or disclosure.

## **Contact Us**

If you have questions or concerns about our privacy practices, contact us at 860 223 7044